

## ABSTRACT OF THE DISCLOSURE

**[0048]** A system including a digital radio broadcast station, a receiver, and a network. The digital radio broadcast station includes a transmitter and a server. The receiver is in communication with the digital radio broadcast transmitter and also includes a user interface for receiving user input commands comprising a request for information from the digital radio broadcast station. The receiver is configured to establish a two-way communication path between the receiver and the digital radio broadcast transmitter. The network is in communication with the server and the receiver for exchanging information therebetween. The request for information is provided to the server via the network and the server is configured to receive the request and transmit a response message to the receiver in accordance with the request.